



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-11-2012 PAGE: 1 of 1

GREAT AMERICAN MEDIA, INC. - 4423
ATTN: MIKE FOREMAN
1010 WISCONSIN AVE NW
SUITE 800
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market								
				DEM CONGRESSIONAL CAMP COMM	DCCC	POLITICALS						WPVI - PHILADELPHIA								
Agency Est# 1195			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing			Package	Contract Title								
				PHILADELPHIA	A. CLIFFORD	10-23-2012	10-23-2012	M (Broadcast Month, Cycle 1)			N	234903								
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1195																	
	42	10-23-2012	10-23-2012	09:00PM - 10:00PM			PRIME TU9 (7015)			10	30	X					1	11,000	1	11,000.00
M			MG Group #	Preempted	Rate Reason	MG Description				Duration							1	11,000	1	11,000.00
			328363	10-23-2012	11,000 PER SALES MANAGEMENT	1 X 30 @ \$11,000 T 08:00PM - 09:00PM - 10/23/12- 10/23/12 (7014)			10	30	X					Preempt Total:	-1	-11,000.00		
					Total:	11,000										Contracted Gross Total:	163	363,050.00		
																Actual Gross Total:	163	363,050.00		
																Agency Commission:		54,457.50		
																Net Total:		308,592.50		
Month/YR				Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Oct	12			11,000.00		11,000.00		311,550.00		0.00						311,550.00				
Nov	12			0.00		0.00		51,500.00		0.00						51,500.00				
				TOTAL		11,000.00		11,000.00		363,050.00						363,050.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood